



## TIGER ALLIANCE PRACTICE REWARDS PROGRAM™ TERMS AND CONDITIONS

This document sets forth the terms and conditions of the Tiger Alliance Practice Rewards Program (the “TAPRP”) offered by Tiger Aesthetics Medical, LLC (“Tiger Aesthetics”) through which Participating Customers (defined in Section 3 below) may be entitled to receive certain types of rewards and benefits in connection with Qualifying Purchases (defined in Section 4 below), of Silicone Gel Breast Implants, Viality with AuraClens, Tiger Guard, alloClae, Bellafill, Silhouette Instalift, Amplifine PRP and Avéli for use in Qualifying Surgeries or Qualifying Tiger Procedures (defined in Section 4 below).

### 1. Applicability

TAPRP applies to all Qualifying Purchases (defined in Section 4 below) made by Participating Customers on or after January 1, 2025. The TAPRP is void where prohibited by law. Non-Qualifying Purchases, or purchases made by non-Participating Customers, do not count towards TAPRP status or benefits. Customers are not required to participate in TAPRP and may unenroll at any time.

### 2. Agreement to be Bound

By participating in and accepting any benefits of the TAPRP, Participating Customers agree to, and accept, these Terms and Conditions, as well as any amendments made to them from time to time, and the decisions of Tiger Aesthetics with respect to their interpretation and application which are final and binding in all matters related to the TAPRP. Each Participating Customer represents and warrants that they have read these Terms and Conditions, are fully familiar with their content, and agree to be bound by them without limitation or qualification. Any Participating Customer that fails to comply with these Terms and Conditions will, in Tiger Aesthetics’s sole discretion, cease to be enrolled in the TAPRP, and will forfeit all benefits under the TAPRP.

### 3. Program Eligibility

The TAPRP is available to Tiger augmentation customers only who: (i) practice medicine in the fifty (50) states and the District of Columbia of the United States of America, and the Commonwealth of Puerto Rico; (ii) have made a Qualifying Purchase of Silicone Gel Breast Implants, Viality with AuraClens, Tiger Guard, alloClae, Bellafill, Silhouette Instalift, Amplifine PRP or Avéli; (iii) have certified that all Qualifying Purchases have been used in Qualifying Surgeries or in Qualifying Procedures; (iv) are in good-standing with Tiger Aesthetics and (v) are otherwise in compliance with these Terms and Conditions, as well as any amendments made to them from time to time (the “Participating Customers”). Hospitals and Ambulatory Surgical Centers may not participate in the TAPRP. Any Tiger customer that fails to comply with these criteria will cease to be enrolled in the TAPRP and will forfeit all rewards and benefits under the TAPRP.



No buying groups or similar arrangements are permitted. If a practice with multiple offices is legally organized as a single entity, or if the offices conduct business under one practice name, Tiger Aesthetics may elect, at its sole discretion to treat such practice as a single Participating Customer. In such circumstances, Tiger Aesthetics may elect to consider the Qualifying Purchases from each office to determine a Participating Customer's TAPRP Reward Level (defined in Section 4 below). Non-associated practices or offices may not form buying groups or similar arrangements to qualify for TAPRP Reward Levels.

#### **4. Qualifying Purchases and Qualifying Surgeries**

A Qualifying Purchase is defined as a purchase of Silicone Gel Breast Implants, Viality with AuraClens, Tiger Guard, or alloClae in a Qualifying Surgery or a purchase of Bellafill, Silhouette Instalift, Amplifine PRP or Aveli for use in a Qualifying Procedure, wherein, the purchase price is greater than zero United States Dollars ("Qualifying Purchase"). Promotional, PEV or otherwise free units do not count as a Qualifying Purchase. A Qualifying Purchase will be deemed complete when a Participating Customer has placed a binding purchase order with Tiger Aesthetics and (2) provided a certification that the practice has received and reviewed these Terms and Conditions and confirmed that Qualifying Purchases will be used only in a Qualifying Surgery or a Qualifying Procedure (see LGL-0001 for Tiger Terms and Conditions of Sale).

For the purposes of the TAPRP, Qualifying Purchases will be categorized into Total Sales Volume and Non-Surgical Volume Only as follows:

- Total Sales Volume includes Qualifying Purchases of Sientra Breast Implants, Tiger Guard, Viality Fat Transfer System, alloClae Adipose Tissue Filler, Bellafill, Silhouette InstaLift, Amplifine PRP and Aveli.
- Non-Surgical Volume includes Qualifying Purchases of Bellafill, Silhouette InstaLift, Amplifine PRP, and Aveli.

A Qualifying Surgery is defined as a cosmetic breast augmentation surgery during in which at least one (1) Silicone Gel Breast Implant is implanted or a cosmetic surgery where Viality with AuraClens, Tiger Guard, or alloClae is utilized. Reconstruction surgeries, or any surgeries that are reimbursable, in whole or in part, by any Federal healthcare program (including Medicare, Medicaid, and TRICARE), or by any public or private insurance, are not eligible as a Qualifying Surgery. All Participating Customers must certify at least twice a year, or more frequently when requested by Tiger Aesthetics, that each of their Qualifying Purchases were used only in a Qualifying Surgery only to be eligible to receive TAPRP rewards and benefits.

#### **5. Enrollment and Reward Levels**

Enrollment in the TAPRP is automatic upon completion of a Qualifying Purchase. Failure of a Participating Customer to timely pay all amounts due and payable for a Qualifying Purchase will result in termination of their enrollment in the TAPRP and forfeiture of all rewards and benefits under the TAPRP.



TAPRP Reward Levels and benefits are determined quarterly, on January 1, April 1, July 1 and October 1 respectively, based upon the Qualifying Purchases made in the preceding three (3) month period (the “Qualifying Period”). TAPRP Reward Levels and benefits do not accrue during the Qualifying Period, and TAPRP reward levels and benefits do not carry-over between Qualifying Periods. Thus, Qualifying Purchases made from January 1 to March 31 will determine TAPRP Reward Levels and benefits for April 1 to June 30, and Qualifying Purchases made from April 1 to June 30 will determine TAPRP Reward levels and benefits for July 1 to September 30. Qualifying Purchases from July 1 to September 30 will determine TAPRP Reward Levels and benefits from October 1 to December 31.

### **Tiger Alliance Practice Rewards Program – Tier Qualification**

There are 5 TAPRP Reward Levels that Participating Customers may attain, which are determined quarterly on January 1, April 1, July 1 or October 1 based on the following criteria:

Customers can qualify for tiers in two ways:

1. Total Tiger Aesthetics Sales Qualification (All Products Combined)

Practices can achieve tier status based on their total Qualifying Purchases across all Tiger Aesthetics products within the qualification period. The levels are:

**Diamond:** \$50,001+ in the preceding Qualifying Period

**Platinum Plus:** \$40,001 – \$50,000 in the preceding Qualifying Period

**Platinum:** \$30,001 – \$40,000 in the preceding Qualifying Period

**Gold:** \$15,001 – \$30,000 in the preceding Qualifying Period

**Silver:** \$1 – \$15,000 in the preceding Qualifying Period

2. Non-Surgical Sales Qualification

For practices purchasing non-surgical products only (Bellafill, Silhouette InstaLift, Amplifine PRP, and Avéli), the tier structure based upon their total Qualifying Purchases is as follows:

**Diamond:** N/A

**Platinum Plus:** N/A

**Platinum:** \$15,001+ in the preceding Qualifying Period

**Gold:** \$7,501 – \$15,000 in the preceding Qualifying Period

**Silver:** \$1 – \$7,500 in the preceding Qualifying Period



Participating Customers will be provided with quarterly updates on their TAPRP Reward Level, or may request a real-time update from their Tiger Aesthetics Territory Manager or by contacting Tiger Aesthetics at [Customer.Experience@Sientra.com](mailto:Customer.Experience@Sientra.com). Participating Customers may not misrepresent their TAPRP Reward Level, and any intentional misrepresentation of an TAPRP Reward Level will result in termination of the Participating Customer's enrollment in the TAPRP and forfeiture of all rewards and benefits under the TAPRP.

## 6. Loyalty Status Match

Participating Customers who sustain their status over three consecutive periods shall be entitled to an elevation to the next higher tier from their previous status. This provision also applies to those who were participants in the former and now inactive Sientra Stars program

## 7. Program Rewards, Benefits and Availability

TAPRP Reward Levels and benefits are determined quarterly on January 1, April 1, July 1 and October 1. Based on the Qualifying Purchases made during the preceding Qualifying Period, Participating Customers will be eligible to receive the following rewards and benefits in accordance with the TAPRP Reward Levels attained as set forth above in Section 5. These rewards and benefits must be used in the calendar period in which they accrue, and do not carry over to subsequent calendar periods unless expressly indicated otherwise.

**Tiger Alliance Member Badge:** All Participating Customers receive the 'Tiger Alliance Member' badge for their enrollment in the TAPRP and may also be referred to as "Tiger Alliance Members".

The badges signify only the Participating Customer's participation in the TAPRP. Awarding of a badge does not imply endorsement, recommendation, or certification by Tiger Aesthetics. Patients should independently evaluate practices to determine the best fit for their needs.

**Practice Locator Listing:** Participating Customers will be included in the Practice Locator maintained by Tiger Aesthetics on its website. In addition, any practice that has purchased any Tiger Aesthetics product within 6 months or completed product training within the past 2 years can be added to the Practice Locator. Inclusion in the practice locator does not constitute a ranking, endorsement, recommendation, or certification of the listed doctors or practices by Tiger Aesthetics. The information provided is for informational purposes only, and patients are encouraged to conduct their own research and consult with medical professionals to make informed decisions. Tiger Aesthetics reserves the right to remove a practice from the Practice Locator for not adhering to purchase or training requirements.

**Clinical Training and Development:** Tiger Alliance Members may gain access to exclusive clinical and professional development opportunities designed to support the growth and success of their practices. These perks may include, but are not limited to:

### **Clinical Training:**

- In-person or virtual training sessions, focusing on advanced techniques, new product applications, and best practices for utilizing Tiger Aesthetics' portfolio.



**Practice Development Resources:**

- Access to educational materials, webinars, and workshops aimed at enhancing practice efficiency, patient outcomes, and staff expertise.

**Professional Marketing Tools:** Tiger Alliance Members may receive access to a suite of professional marketing tools and resources designed to support their practice, enhance patient engagement, and promote the use of Tiger Aesthetics products.

**Customizable eBlast Campaigns:** Tiger Alliance Members may have access to customizable eBlast campaign support designed to help practices effectively engage with their patient base and promote Tiger Aesthetics's products. This support includes the following features: customizable templates and product-focused content that is compliant and approved.

**Tiger Aesthetics Swag:** Tiger Alliance Members may have access to exclusive Tiger Aesthetics-branded swag designed to enhance practice visibility, reward team achievements, and celebrate their partnership with Tiger Aesthetics.

**Social Media Asset Support:** As part of the TAPRP, Participating Customers may receive social media support to enhance their online presence, promote their practice, and effectively highlight Tiger Aesthetics's products.

8. **Disclaimers**

A. **Opt-Out**

Participating Customers that do not wish to be enrolled in the TAPRP, or receive any TAPRP benefits or rewards, may elect to opt out by contacting Tiger Aesthetics at [marketing@sientra.com](mailto:marketing@sientra.com).

B. **Program Modification**

Tiger Aesthetics reserves the right at any time to modify or amend these Terms and Conditions, or to modify, suspend or discontinue the TAPRP in whole or in part, or to designate promotional periods during which the terms of the TAPRP change or designate periods of time during which the TAPRP is not applicable.